

## CapitolRiver Council

**CapitolRiver Council - District 17** is one of the 17 district councils for the City of St. Paul. The CapitolRiver Council operates as a private, 501(c)3 non-profit organization engaging residents, business owners and property owners in issues and projects in downtown St. Paul. Through a network of volunteer-based committees and a 35-member elected board, the CapitolRiver Council works to make downtown a better place to live, work and visit. From policy development to the sponsorship of community events to design review of new projects, the CapitolRiver Council provides venues for fruitful citizen participation that lead to the continued physical revitalization and economic growth of this historic downtown.



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CapitolRiver Council

## Celebrate Your Downtown!



CapitolRiver Council



## Sponsorship Opportunities



Giving back to your community



Bike Racks as Public Art

Postage



## 2008 CapitolRiver Council Sponsorships



First Friday Happy Hour

CapitolRiver Council (CRC) accepts corporate sponsorships for its civic and social events that focus on building and improving

the community of downtown Saint Paul. CRC also has many corporate volunteer opportunities!

### Why Support the CapitolRiver Council?

CRC is the only group in downtown Saint Paul that serves everyone—residents, businesses and employees alike. As a volunteer-based organization we need your help to promote a safe and fruitful community for all.

### Who has sponsored events in the past?

Artist Mercantile, District Energy, Eco-Lab, Hat Trick Lounge, Health East, Lancer Auto Care, Saint Paul Hotel, Q Kindness Café, Unity One Federal Credit Union, and many more.

### What are the general support opportunities with CRC?

CRC accepts donations for building capacity, outreach, and advocating for a stronger, more connected downtown.

- The Sainly Ones, \$5000 or more
- Capitol Connectors, \$3000 - \$4999
- Core Collaborators, \$1500 - \$2999
- Sky Liners, \$750 - \$1499
- River Captains, \$350 - \$749
- Community Builders, \$100 - \$299
- Citizen Advocates, \$30 - \$99

## Sponsorship Opportunities

**EarthWeek Festivities** \$3500-\$5000  
Sponsor a specific event or CRC's activities generally!

- Parks Clean-Up: help us beautify our city parks
- Plastic Reduction Exchange: promote the trade in of plastic bottles and bags for the reusable alternatives
- Skyway Fair—*Sponsored by District Energy*
- Adopt-A-Block—*Sponsored by EcoLab*

**Web Page Redevelopment** \$5000

Help us redevelop our web site to be a central source of information for downtown events, maps, restaurants and retail for residents, businesses, employees and visitors. The sponsor's logo will be displayed on the front page for one year.

**Spring/Holiday Business Promotion** \$5000 per Promotion

Be the exclusive sponsor of one of the seasonal promotions that attracts people to downtown for shopping, food, and entertainment. Your sponsorship will help CRC keep registration costs low so that everyone can participate.

**Bike Racks as Public Art** \$3000 per rack

To make downtown more bike and pedestrian friendly we hope to increase the number of bike racks, beautifully.

**Mini-Golf Tournament** \$2000 event sponsorship

The CRC's annual nine hole miniature golf tournament is an event the whole family can enjoy! Get your company's name on a hole or the whole event!

\$500 hole sponsorship

## More Sponsorship Opportunities

**Sisterhood Luncheon** \$2000

Be the sole sponsor of the downtown women's luncheon. Help the women of downtown connect!

**First Friday** \$500 per month

Downtown's Community Happy Hour. Everyone from the Downtown Community is welcome to attend this casual, event. First Friday rotates around downtown, supporting our local pubs and eateries, and is always the first Friday of the month. Get public attention sponsoring one of these events!

**Sesquicentennial Tree Planting** \$1000

Your organization can help plant the Minnesota Sesquicentennial Tree at the Capitol and get some press!

## Sponsor Stories

### Featured Sponsor—District Energy

District Energy has supported CRC for more than 20 years, including sponsoring events during Earth Week 2007 and having employees serve as volunteers. Jo Boyer says that District Energy and CRC "share similar goals of making downtown Saint Paul a better place to live, work and visit." By partnering with CRC, District Energy receives recognition that they are a company that cares about their customers and the community. District Energy will be sponsoring EarthWeek again this year. Jo says, "It's inspiring to see employees and residents taking pride in keeping our city clean and a pleasant place to work and live."



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